**Ideation Phase**

**Define the Problem Statements**

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| Date | 10 JANUARY 2025 |
| Team ID | SWTID1743254297 |
| Project Name | TUNETRAIL- YOUR PATHWAY TO PERFECT PLAYLIST |
| Maximum Marks | 2 Marks |

**2.1 Problem Statement**

In the digital era, music has become a constant companion for users in their daily lives. However, despite the widespread availability of music streaming platforms, several challenges still persist:

* **Lack of personalization**: Many platforms do not effectively tailor content to users' moods or preferences.
* **Complicated user interfaces**: Cluttered navigation and non-intuitive designs hinder seamless usage, especially for new users.
* **Restricted artist control**: Independent artists often struggle to publish and monetize their content without being tied to record labels.
* **Frequent advertisements**: Excessive or poorly placed ads ruin the listening experience.
* **Limited social interaction**: Users are often unable to share or co-create music experiences like collaborative playlists or recommendations.

These issues create a gap in user satisfaction and limit the creative freedom of artists. Our solution seeks to bridge this gap by developing a **streamlined, intelligent, and inclusive music streaming website** that focuses on delivering an exceptional experience for both listeners and creators.